



West Orange Public Relations Commission

Zoom Call

February 11, 2021

Meeting Minutes

In attendance were Commissioners Josie Velez, Patricia West, Nicki Morris, Susan Anderson, Christian Borges, Krysta Senek and Marie Battiste-Celestin. Liaison Michelle Casalino and Joe Fagan were also in attendance.

The meeting was called to order at 6:35 pm by Josie Velez.

1. Discussion was had on the Mayor's Letter welcoming new residents. Agreement was had to make the letter flashier for the millennials moving in.
2. Diversity and inclusion needs to be reiterated in West Orange.
3. Tree Ordinance needs to be explained.
4. Commission needs to think about a video embracing the theme "I Love West Orange". Will script after everyone send in their piece. Joe Fagan will take the videos. The Commission will reconvene 2/25 for an impromptu, non-public meeting.
5. Commission agreed we need to present ourselves in a more digital fashion putting us in a better light.
6. Discussion was had on the Shamrock Scavenger Hunt in March.

Meeting adjourned at 8:06 pm.

The next meeting is March 11, 2021 6.30PM.

Minutes provided by Nicki G. Morris.