

## TAKE THE PLEDGE

*Against Texting While Driving.*

The West Orange Police Department Traffic Bureau encourages drivers to take the pledge against texting while driving. In 2015 the State of NJ had 1,903 crashes involving hands-free device and 1,668 crashes involving a hand-held device.

Engaging in visual-manual subtasks (such as reaching for a phone, dialing and texting) associated with the use of hand-held phones and other portable devices increased the risk of getting into a crash by three times.

**WE ENCOURAGE YOU TO CONTACT YOUR SERVICE PROVIDER AND RESEARCH APPLICATIONS THAT ALLOW YOUR PHONE TO AUTO-REPLY TO TEXTS WHILE YOU ARE DRIVING.**

- Sending or receiving a text takes a driver's eyes from the road for an average of 4.6 seconds, the equivalent-at 55 mph-of driving the length of an entire football field, blind.
- Headset cell phone use is not substantially safer than hand-held use.
- A quarter of teens respond to a text message once or more every time they drive. 20 percent of teens and 10 percent of parents admit that they have extended multi-message text conversations while driving.



*Texting and Driving...  
it can wait!*

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