



TOWNSHIP OF WEST ORANGE

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OFFICE OF THE MAYOR

ROBERT D. PARISI

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Mayor's 5K Run/Walk to Break the Silence on Ovarian Cancer Sunday, September 14, 2014

September 2, 2014 – WESTORANGE, NJ – Mayor Robert D. Parisi and the Downtown West Orange Alliance will host the Mayor's 5K Run/Walk to Break the Silence on Ovarian Cancer 24th annual Downtown Classic on Sunday September 14th, 2014 at 10 AM at Township Hall, 66 Main Street, West Orange.

The mission of the run/walk is to raise awareness and promote education about ovarian cancer to improve the survival rate and quality of life for women with ovarian cancer. The event is the only 5K ovarian cancer awareness race in the metropolitan area. Last year's race, which featured over 800 participants, raised close to \$100,000.

Race Day Shedule:

8:00am Runner registration and displays open: Front lawn, Township Hall
9:15am Kids Walk/Run lines up
9:30am Kids Run Starts
9:45am National Anthem
9:50am 5k Runners/Walkers line up
10:00 am 5K Run/Walk Starts
11:00 am Run/Walk Break the Silence of Ovarian Cancer Program, Awards & Photos O
12:00 pm Displays close

*Entertainment provided by the 'Mood Swings' 7-piece woman's band

Race Course:

-Race begins on Main Street just South off of Mount Pleasant, at light pole #106 on West Side and unnumbered light pole on East Side.

-Turnaround (North End).

-On Main Street between McKinley Ave and Park terrace, 27' north of fire hydrant on East side in front of Edison Middle School.

*The following markers are described relative to running position:

1 Mile: On Valley (after South End Turnaround), just before Northfield, 29' before traffic light post at SW corner of valley and Northfield

2 Mile: On Main Street, before North End Turnaround, just before Ridgehurst, 14' before utility pole 60693W0 on right side



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***Note on Course Restriction:**

Between the Start/Finish and the south turnaround (around small island), runners have access to the full roadway. Between the Start/Finish and the north turnaround point, runners (both N-bound and S-bound) are RESTRICTED to the EAST side of the yellow center divider lines on Main Street.

Register online at www.WalkforOvarianCancer.com. Online registration ends on September 10th. Runners/walkers can also register on the day of the race beginning at 8 AM on the front lawn of Township Hall at 66 Main St., West Orange.

Those wishing to volunteer either before race day or at the race should contact Downtown West Orange Alliance Executive Director Megan Brill at downtown@westorange.org or 973-325-4109.

The Northern NJ NOCC was founded in 2001 by Marion Satterthwaite and Susan Bazaar, both in the memory of their moms. Three quarters of the approximately 20,000 women annually diagnosed with ovarian cancer succumb to the disease. Ovarian cancer is the fifth leading cause of cancer-related deaths among women and the leading cause of death among gynecological cancers. When ovarian cancer is detected in its early stage, 94% of women will survive longer than 5 years. Unfortunately, less than 20% of patients are diagnosed in the early stages; 80% will not be diagnosed until the cancer is at an advanced stage. The survival rate with late stage diagnosis is as low as 29%. The most effective way a woman can protect herself against ovarian cancer is to become educated so she can make informed decisions about her health

“The Mayor’s Downtown Classic is one of the longest-running traditions in West Orange. It was a natural fit to team up with the National Ovarian Cancer Coalition to help them raise awareness of about this disease. I always look forward to running in the 5K for this important cause as the race continues to grow each year with more participants signing up and more money being raised annually,” Parisi said.

Contact:

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973-325-4109



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