



ROBERT D. PARISI
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West Orange Fire Department Partners with WABC-TV Channel 7 in WABC Annual Operation 7: Save A Life Smoke Alarm Distribution Campaign Free Smoke Alarms Available for New Jersey Families in Need

October 15, 2013 – West Orange, NJ -- Mayor Robert D. Parisi and Fire Chief Peter F. Smeraldo today announced that the West Orange Fire Department (WOFD) is partnering with Kidde and WABC-TV Channel 7 on the Operation 7: Save a Life smoke alarm distribution campaign. As part of the campaign, the fire department will distribute free smoke alarms to residents who may not be able to buy a detector.

Fire officials say having a working smoke detector in a home saves lives. Operation 7: Save a Life seeks to increase public awareness about fire safety and prevention and focuses on how to prepare for and handle emergency situations. The campaign has helped distribute more than 670,000 smoke alarms throughout New Jersey, New York, and Long Island since its inception in 1999 to individuals and families in need..

The donated smoke detectors will be distributed on a first come, first served basis at Fire Headquarters, 415 Valley Road between 8:30am-4:30pm Monday-Friday.

“We are pleased to participate with WABC-TV Channel 7 in this effort to place these life-saving devices in the hands of as many residents as possible. The best way to fight fire is to prevent it. Having a working smoke detector in a home saves lives, and that’s what this campaign does every year,” said Smeraldo.

For additional information, please call (973) 325-4175.

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